

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**MASTERS OF ARTS IN MASS COMMUNICATION,**  
**PHOTOGRAPHY**  
**EXAMINATION: JANUARY - 2022**  
**THIRD SEMESTER**

**Sub: Genres of Photography (MAPH 18-302)**

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**Date : 18/01/2022**

**Total Marks :40**

**Time: 10.00 pm to 12.00 noon**

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***Instruction:***

*All questions are compulsory.*

- Q. 1. Answer the following. (Any One) (15)**
- A.** What is E- Commerce photography? Explain its importance
- OR**
- B.** What is the role of shadows in Fashion photography?
- Q. 2. Write short notes. (Any Three) (15)**
1. Styling for food photography
  2. Makeup for fashion
  3. Accessories in high fashion
  4. Composition in tabletop
  5. Editing for advertising
- Q. 3. Open Ended Question (10)**
- Negative space plays important role in photography give your comment
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