

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**

**MASTERS OF ARTS IN MASS COMMUNICATION,  
ADVERTISING AND PR, PHOTOGRAPHY**

**EXAMINATION: JANUARY - 2022  
THIRD SEMESTER**

**Sub: Entrepreneurship Development (MAMC18-306/MAPH 18-307/MADPR 18-306)**

---

**Date : 22/01/2022**

**Total Marks : 20**

**Time: 10.00 am to 11.00 am**

---

***Instruction:***

*All questions are compulsory.*

**Q. 1. Answer the following. (Any One) (10)**

**A.** Explain the various types of entrepreneurs with examples.

**OR**

**B.** Explain briefly the various theories of entrepreneurship.

**Q. 2. Write short notes. (Any Two) (10)**

1. Innovation Theory
  2. Business Plan
  3. Technological Environment
  4. Project Development Life Cycle
  5. Small Scale Industries in Rural Area
-