

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS JOURNALISM AND
MASS COMMUNICATION (BAJMC)
EXAMINATION: DECEMBER- 2022
SECOND SEMESTER
Sub: Reporting and Writing Media (BAJMC -19-2004)

Date : 22/12/2022

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

- Q. 1. Descriptive Answer (Any Two) (20)**
1. What are the qualities of a good reporter?
 2. Describe the different types of news beats with proper examples.
 3. What is the difference between hard news and soft news?
- Q. 2. Write short notes. (Any Two) (10)**
1. Inverted pyramid
 2. Importance of lead
 3. Five W's and one H in journalism
- Q.3 Open Ended Question (any One) (10)**
1. The headline is the window to the story. Explain this statement with suitable examples.
 2. A good journalist in one who is nose. Explain this statement.