

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS JOURNALISM AND
MASS COMMUNICATION (BAJMC)
EXAMINATION: DECEMBER - 2022
SECOND SEMESTER
Sub: Radio (BAJMC -19-2005)

Date : 23/12/2022

Total Marks : 40

Time: 10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (20)

- A. 'Radio can be used as a medium of Mass Communication' Explain.
- B. Write the difference between AM & FM channels?
- C. Explain the qualities of a radio presenter?

(10)

Q. 2. Write short notes. (Any Two)

1. FM channels
2. Podcast
3. Radio Interview

Q.3 Open Ended Question (any One) (10)

1. What is the Role of Community Radio? Explain with examples

OR

2. Write a script of about 150 words for a radio program on 'Azadi ke 75 saal'
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