

TILAK MAHARASHTRA VIDYAPEETH, PUNE

B.A. in Journalism & Mass Communication

B.A. in Sound and Music Technology

B.A. in Film Making

B.A. in Photography

B.A. in Broadcast Journalism

EXAMINATION: DECEMBER - 2022

THIRD SEMESTER

Sub: Media & Psychology (BAJMC/BASA/BAFM BAPH/BABJ -19-3004)

Date : 23/12/2022

Total Marks : 40

Time: 2.00 pm to 4.00 pm

Instruction:

All questions are compulsory.

Q. 1 Descriptive Answer (Any Two) (20)

1. What do you mean by Media Literacy?
2. Explain the working of Haas effect and its uses
3. How do genres of music impact our emotion?

Q. 2 Write short notes. (Any Two) (10)

1. Gender representation in media
2. Minority representation in media
3. Methods of interpreting a photograph

Q. 3 Open Ended Question (10)

A media professional should have a basic understanding of human psychology. Discuss your opinion with examples.
