

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS JOURNALISM AND
MASS COMMUNICATION (BAJMC)
EXAMINATION: DECEMBER - 2022
THIRD SEMESTER

Sub: Anchoring and Interview Techniques (BAJMC -19-3005)

Date : 24/12/2022

Total Marks : 40

Time: 2.00 pm to 4.00 pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any Two) (20)

- A. State the difference between verbal and non verbal communication ?
- B. What are the qualities of news Anchor?
- C. Explain the news presentation techniques in detail?

Q. 2. Write short notes. (Any Two) (10)

1. News Agencies
2. Telepromptor
3. News Reporter

Q.3 Open Ended Question (any One) (10)

1. Prepare a script for an interview of about 10 questions for TV on any topic of your choice.

OR

2. Comment on 'Indian news channels presentation style is impactful'
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