

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS JOURNALISM AND
MASS COMMUNICATION (BAJMC)
EXAMINATION: DECEMBER - 2022
THIRD SEMESTER
Sub: Broadcast Journalism (BAJMC -19-3006)

Date : 19/12/2022

Total Marks : 40

Time:10.00 am to 12.00 pm

Instruction:

All questions are compulsory.

- Q. 1. Descriptive Answer (Any Two) (20)**
- A. Describe the expansion and reach of T.V. Media in India?
B. Describe the process of production?
C. Discuss the writing style for T.V. media with suitable examples.
- Q. 2. Write short notes. (Any Two) (10)**
1. Multi –camera setup
2. SITE Experiment
3. TRP
- Q.3 Open Ended Question (any One) (10)**
1. Discuss the different T.V. program formats.
OR
2. Write the strengths of visual media with examples.
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