

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS JOURNALISM AND
MASS COMMUNICATION (BAJMC)
EXAMINATION: DECEMBER - 2022
THIRD SEMESTER
Sub: Broadcast Journalism (BAJMC -19-3006)

Date : 26/12/2022

Total Marks : 40

Time: 2.00 pm to 4.00 pm

Instruction:

All questions are compulsory.

- Q. 1. Descriptive Answer (Any Two) (20)**
- A. Write brief history of broadcasting in India?
 - B. Describe the different program pattern on D.D Vs Private channel?
 - C. Describe the three stages of production?
- Q. 2. Write short notes. (Any Two) (10)**
1. Panel discussion
 2. TRP
 3. Audio –visual medium
- Q.3 Open Ended Question (any One) (10)**
1. Are the reality shows real or reel? Explain.
- OR**
2. Discuss the importance of planning in production of T.V. Program?
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