New 40:60

TILAK MAHARASHTRA VIDYAPEETH, PUNE BACHELOR OF ARTS JOURNALISM AND MASS COMMUNICATION (BAJMC)

EXAMINATION: DECEMBER - 2022 FOURTH SEMESTER

Sub: Magazine & Supplement Editing (BAJMC -19-4007)

Date: 26/12/2022 Total Marks: 20 Time: 10.00 am to 11.00 am

Instruction:

All questions are compulsory.

Q. 1. Answer the Following (Any One)

(10)

State the difference between format of Newspaper and Magazine.

What is the difference between news story and feature story?

State the importance of Photographs in magazine.

Q. 2. Write short notes. (Any Two)

(10)

- 1. In design software and its features
- 2. E-Magazines
- 3. Editing and Proof reading