

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BACHELOR OF ARTS JOURNALISM AND**  
**MASS COMMUNICATION (BAJMC)**  
**EXAMINATION: DECEMBER - 2022**  
**FOURTH SEMESTER**  
**Sub: Business Journalism (BAJMC -19-4008)**

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**Date : 26/12/2022**

**Total Marks : 20**

**Time: 10.00 am to 11.00 am**

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***Instruction:***

*All questions are compulsory.*

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**Q. 1. Answer the Following (Any One)**

**(10)**

1. What is the Annual budget? How this news is reported by media.
2. What is business Journalism? Explain its importance.
3. Write a detailed note on key economical issues of India and how it is being reported by media

**Q. 2. Write short notes. (Any Two)**

**(10)**

1. Importance of data
  2. Investigative Business
  3. Business beat
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