

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS JOURNALISM AND
MASS COMMUNICATION (BAJMC)
EXAMINATION: DECEMBER - 2022
FIFTH SEMESTER
Sub: Feature Writing (BAJMC -19-5006)

Date : 20/12/2022

Total Marks : 20

Time: 10.00 am to 11.00 am

Instruction:

All questions are compulsory.

- Q. 1. Answer the Following (Any One) (10)**
- A. State the difference between hard news and soft news?
 - B. State the importance of research while compiling a feature story?
 - C. What are Features in Journalism & state its purpose.
- Q. 2. Write short notes. (Any Two) (10)**
- 1. Storytelling
 - 2. Column Writing
 - 3. Visualization for Beats
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