

TILAK MAHARASHTRA VIDYAPEETH, PUNE

B.A. IN BROADCAST JOURNALISM

EXAMINATION: DECEMBER- 2022

SECOND SEMESTER

Sub: Anchoring Skills (BABJ-19-2005)

Date :23/12/2022

Total Marks : 40

Time: 10.00 am to 12.00 noon

Instruction:

All questions are compulsory.

Q. 1 Descriptive Answer (Any Two) (20)

1. What are the qualities of news anchor?
2. State the difference between Verbal and non verbal communication?
3. State the importance of voice modulation in anchoring?

Q. 2 Write short notes. (Any Two) (10)

1. Teleprompter
2. News beats
3. Characteristics of good script
4. Importance of language in anchoring

Q. 3 Open Ended Question (10)

1. Explain the different formats for anchoring?
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