

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF ARTS BROADCAST JOURNALISM
EXAMINATION: DECEMBER- 2022
FOURTH SEMESTER
Sub: Creative Writing for Online Media (BABJ-19-4006)

Date : 24/12/2022

Total Marks : 40

Time: 10.00 am to 12.00 noon

Instruction:

All questions are compulsory.

Q. 1 Descriptive Answer (Any Two)

(20)

1. What is blog? Explain various types of blog.
2. Discuss the ethical concern of online journalism
3. Write a detailed note on do's and don'ts of online Journalism.

Q. 2 Write short notes. (Any Two)

(10)

1. MOJO
2. Online Trolling
3. Search Engine Optimization

Q. 3 Open Ended Question

(10)

Examine the importance of participatory and citizen journalism with the help of example.
