New 40:60

TILAK MAHARASHTRA VIDYAPEETH, PUNE

BACHELOR OF ARTS (BROADCAST JOURNALISM) EXAMINATION: DECEMBER - 2022

FOURTH SEMESTER

Sub: Business Journalism (BABJ -19-4007)

Date: 26/12/2022 Total Marks: 20 Time: 10.00 am to 11.00 am

Instruction:

All questions are compulsory.

Q. 1. Answer the Following (Any One)

(10)

- 1. What is the Annual budget? How this news is reported by media.
- 2. What is the importance of data Journalism in business reporting?

Q. 2. Write short notes. (Any Two)

(10)

- 1. Business reporting
- 2. Importance of data
- 3. Stock market