

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**

**B.A. in Journalism & Mass Communication**

**B.A. in Sound and Music Technology**

**B.A. in Film Making**

**B.A. in Photography**

**B.A. in Broadcast Journalism**

**EXAMINATION: DECEMBER - 2022**

**FOURTH SEMESTER**

**Sub: Lokmanya Tilak, Media & Indian Culture**

**(BAJMC/BASA/BAFM/BAPH/BABJ 19-4002)**

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**Date : 22/12/2022**

**Total Marks : 40**

**Time: 10.00 am to 12.00 noon**

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***Instruction:***

*All questions are compulsory.*

**Q. 1 Descriptive Answer (Any Two)**

**(20)**

1. What is culture? Discuss its importance in film/photography/music.
2. Describe different mediums used by Lokmanya Tilak for mass communication.
3. What is folk culture? Discuss folk culture examples used in contemporary media

**Q. 2 Write short notes. (Any Two)**

**(10)**

1. High Culture
2. Media Ownership
3. Lokmanya Tilak & Ganesh Festival

**Q. 3 Open Ended Question**

**(10)**

Discuss the importance of understanding a culture in any photograph/music/film

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