

TILAK MAHARASHTRA VIDYAPEETH, PUNE
B.A. in Film Making
EXAMINATION: DECEMBER - 2022
FIFTH SEMESTER
Sub: Film Business (BAFM-19-5006)

Date : 19/12/2022

Total Marks : 40

Time:10.00am to 12.00pm

Instruction:

All questions are compulsory.

Q. 1. Descriptive Answer (Any One) (15)

1. What is budgeting? What should be included in a budget?
2. List out factors on which production time depends.

Q. 2. Write short notes. (Any Three) (15)

1. Write a short note on box office
2. Write short note on distributor.
3. Write short note on theatrical distribution.
4. Write a short note on ad agencies.
5. Write a short note on client relationship for TVC.

Q.3. Open Ended Question (10)

Explain the current scenario of the Indian Television industry.