

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**

**B.A. IN PHOTOGRAPHY**

**EXAMINATION: DECEMBER- 2022**

**SECOND SEMESTER**

**Sub: Principle of Color Theory & Psychology # (BAPH19-2006)**

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**Date : 23/12/2022**

**Total Marks : 40**

**Time: 10.00 am to 12.00 noon**

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***Instruction:***

*All questions are compulsory.*

**Q. 1 Descriptive Answer (Any One) (20)**

- A. Explain in detail Additive and Subtractive Colour System.
- B. Explain in detail the difference between Tint, Tone and Shade.
- C. Choose any two colors and explain their psychological impact.

**Q. 2 Write short notes. (Any Two) (10)**

- 1. How do colours & psychology play important role in photography.
- 2. Primary, Secondary and Tertiary colours?
- 3. Violet a royal colour.

**Q. 3 Open Ended Question (10)**

Explain the application of any 2 Colour schemes with relevant examples.

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