

**TILAK MAHARASHTRA VIDYAPEETH, PUNE****B.A. in Journalism & Mass Communication****B.A. in Sound and Music Technology****B.A. in Film Making****B.A. in Photography****B.A. in Broadcast Journalism****EXAMINATION: DECEMBER- 2022****THIRD SEMESTER****Sub: Development Communication & Filed Work (BAJMC/BASA/BAPH/BAFM/BABJ - 19-3003)****Date : 23/12/2022****Total Marks : 40****Time: 2.00 pm to 4.00 noon*****Instruction:****All questions are compulsory.***Q. 1 Descriptive Answer (Any Two) (20)**

1. Explain the role of development communication in Indian context.
2. What is the role played by communication and media in the process of development?
3. What are socio cultural barriers in the process of economic development?

**Q. 2 Write short notes. (Any Two) (10)**

1. Land reform bill
2. Green revolution
3. Women empowerment

**Q. 3 Open Ended Question (10)**

Which media, according to you, can play a key role in development communication in India context? Explain with examples.