

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**

**B.A. in Photography**

**EXAMINATION: DECEMBER- 2022**

**THIRD SEMESTER**

**Sub: Table Top Photography & E Commerce\*(BAPH-19-3006)**

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**Date : 24/12/2022**

**Total Marks : 40**

**Time: 2.00 pm to 4.00 noon**

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***Instruction:***

*All questions are compulsory.*

- Q. 1 Descriptive Answer (Any Two) (20)**
1. What is Tabletop photography? Give its use.
  2. Why do we use actual photos of food products for advertising?
  3. What is E-Commerce photography? Why we use this?
- Q. 2 Write short notes. (Any Two) (10)**
1. Catalog shoot-Fashion
  2. Texture in food photography
  3. Plain background in E-Commerce photography
- Q. 3 Open Ended Question (10)**
- Glass objects are difficult to shoot give your comment
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