

**TILAK MAHARASHTRA VIDYAPEETH, PUNE****B.A. in Journalism & Mass Communication****B.A. in Sound and Music Technology****B.A. in Film Making****B.A. in Photography****B. A. Broadcast Journalism****BSc. in Professional Audio Technology****EXAMINATION: DECEMBER- 2022****FIFTH SEMESTER****Sub: Research Techniques (BAJMC/ BASA/ BAFM/ BAPH BABJ BSCA -19-5002)****Date :14/12/2022****Total Marks : 40****Time: 10.00 am to 12.00 pm*****Instruction:****All questions are compulsory.***Q. 1 Descriptive Answer (Any Two) (20)**

1. Define Research and explain the process of research.
2. Define Research and describe the types of research with an example for each.
3. Explain the three research methodologies with an example of where each can be used.

**Q. 2 Write short notes. (Any Two) (10)**

1. Explain what is sampling and its types.
2. What is literature review? Why it is essential to do literature review?
3. Discuss the method of group discussion with the help of : Concept, Applications, Advantages and Disadvantages

**Q. 3 Open Ended Question (10)**

Explain the application of Media Research in your own field of specialization.