

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS IN MASS COMMUNICATION,
PHOTOGRAPHY
EXAMINATION: DECEMBER - 2022
SECOND SEMESTER

Sub: New Media (MAMC18-201/MAPH 18-201)

Date :21/12/2022

Total Marks :40

Time: 2.00pm to 4.00 noon

Instruction:

All questions are compulsory.

Q.1. Answer the following. (Any One) (15)

- A. What is new media? Give brief idea about ISP and browser.
- B. What are the elements of multimedia?

Q. 2. Write short notes. (Any Three) (15)

- 1. E- book
- 2. Types of website
- 3. Digital divide
- 4. Citizen Journalism
- 5. Ethics of online media

Q. 3. Open Ended Question (Any One) (10)

- 1. Explain with the help of relevant examples emerging trends on new media.
 - 2. Examine the importance of citizen Journalism in India with example.
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