

TILAK MAHARASHTRA VIDYAPEETH, PUNE

MASTERS OF ARTS IN MASS COMMUNICATION

EXAMINATION: DECEMBER - 2022

SECOND SEMESTER

Sub: Feature Writing (MAMC 18-203)

Date : 23/12/2022

Total Marks : 40

Time: 2.00pm to 4.00noon

Instruction:

All questions are compulsory.

- Q.1. Answer the following. (Any One) (15)**
1. State the importance of feature in Journalism?
 2. State the difference between hard news and Soft news?
- Q. 2. Write short notes. (Any Three) (15)**
1. Types of features
 2. Beats
 3. Personality Sketch
 4. Infotainment features
 5. Travelogue
- Q.3. Open Ended Question. (10)**
- Explain with examples what are aftermath and follow up stories?
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