

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS IN MASS COMMUNICATION,
EXAMINATION: DECEMBER - 2022
SECOND SEMESTER

Sub: Development Communication (MAMC 18-205)

Date : 26/12/2022

Total Marks : 40

Time: 2.00pm to 4.00pm

Instruction:

All questions are compulsory.

- Q.1. Answer the following. (Any One) (15)**
1. Explain the concept of Development Communication.
 2. Explain the role and responsibilities of development reporter?
- Q. 2. Write short notes. (Any Three) (15)**
1. Modernization
 2. Gandhian Model of Development
 3. Social Barriers in Development
 4. Folk media
 5. Lerner's Model
- Q.3. Open Ended Question (10)**
- Media can be a tool for social and economic change. Elaborate with examples.
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