

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS IN MASS COMMUNICATION,
ADVERTISING AND PR, PHOTOGRAPHY
EXAMINATION: DECEMBER 2022
SECOND SEMESTER

Sub: Travel & Tourism (MAMC18-206/MAPH 18-206/MADPR 18-206)

Date: 27/12/2022

Total Marks : 20

Time:2.00pm to 3.00 pm

Instruction:

- All questions are compulsory
- Attempt any one question each form Q.1 & Q.2.

Q. 1. Answer the following. (Any One) (10)

a. Explain the 5 'A' of tourism in detail?

OR

b. Explain any 5 types of hotel?

Q. 2. Open Ended Question (Any One) (10)

a. Explain the following,

- i. Role of youth hostel
- ii. The silk route

OR

b. 1. Explain the different ways of transportation.

2.Explain in short – Impact of World War on Industrial Era