

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS IN MASS COMMUNICATION,
ADVERTISING AND PR, PHOTOGRAPHY

EXAMINATION: DECEMBER - 2022

SECOND SEMESTER

Sub: In Design

(MAMC/18-207/MADPR 18-207/MAPH 18-207)

Date: 27/12/2022

Total Marks : 20

Time: 2.00 pm to 3.00 pm

Instruction:

All questions are compulsory.

Q. 1. Answer the following (10)

A. Explain how to design a magazine in indesign?

OR

B. Explain the importance of layout in newspaper.

Q. 2. Answer in brief (Any Two) (10)

1. Explain how can you import text or image in Adobe InDesign?
 2. Mention what are the tools available in Adobe InDesign?
 3. Does Adobe Indesign works for Print Media only? Explain with a reason
 4. When an image is too large or too small for a frame, how would an InDesign user size the image to fill the frame?
-