

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**MASTERS OF ARTS IN MASS COMMUNICATION,**  
**PHOTOGRAPHY**

**EXAMINATION: DECEMBER- 2022**  
**THIRD SEMESTER**

**Sub: E-Commerce Photography (MAPH 20-303)**

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**Date : 15/12/2022**

**Total Marks :40**

**Time: 10.00 am to 12.00 noon**

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***Instruction:***

*All questions are compulsory.*

**Q. 1. Answer the following. (Any One) (15)**

**A.** What is E- Commerce photography? Explain

**OR**

**B.** What is the use of E-Commerce photography? Give example

**Q. 2. Write short notes. (Any Three) (15)**

1. Catalog for clothing brand
2. Landing page for social media
3. Editing for product shoot
4. Use of social media ads
5. Styling for fashion

**Q. 3. Open Ended Question (10)**

Editing is more important in E-Commerce photography- your comment

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