

TILAK MAHARASHTRA VIDYAPEETH, PUNE

MASTERS OF ARTS IN MASS COMMUNICATION

EXAMINATION: DECEMBER - 2022

THIRD SEMESTER

Sub: Broadcast Journalism (MAMC18-305)

Date : 19/12/2022

Total Marks : 40

Time: 10.00 am to 12.00 noon

Instruction:

All questions are compulsory.

Q. 1. Answer the following. (Any One) (15)

- A. Discuss and analyze the structure, format, and presentation of news channel in India with example.

OR

- B. Explain the current trends in television media with example.

Q. 2. Write short notes. (Any Three) (15)

1. News on social media
2. Anchor byte
3. Slug
4. FM radio
5. Teleprompter

Q. 3. Open Ended Question (10)

Write a news script with all the details on FIFA world Cup or a crime based story.
