

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BBA IN HOSPITALITY & TOURISM (BBAHT)
EXAMINATION: DECEMBER 2022
FOURTH SEMESTER

Subject : Travel & Tourism-IV(HT18-124415)

Date: 15/12/2022

Total Marks: 60

Time: 10.00 am to 12.30 pm

Instructions: 1) Each question carries 10 marks.
2) Attempt any 06 questions.

- Q. 1.** Explain any 5 emerging types of tourism in detail. (10)
- Q. 2.** What the difference between – responsible tourism and sustainable tourism? (10)
- Q. 3.** Write short notes on – (10)
1. Trends in Aviation
2. Zero percent era
- Q. 4.** Explain the steps taken in planning and developing a tourism product. (10)
- Q. 5.** What is a carrying capacity of a tourism destination? Explain in detail. (10)
- Q. 6.** Write short notes on – (10)
1. ICT in tourism
2. Accomodation scenario in India
- Q. 7.** Explain different principles of Attraction Development. (10)
- Q. 8.** Do you think tourism affects adversely on environment and society? Explain your view point in detail. (10)
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