

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BBA IN HOTEL AND TOURISM OPERATION
EXAMINATION: DECEMBER – 2022
THIRD SEMESTER

Subject : - Research Methodology-I (514313)

Date: 06/12/2022

Total Marks: 30

Time: 2.00 pm to 3.30 pm

Instructions: 1) Each question carries equal marks.
2) Attempt any 03 questions

Q. 1 What is the process to identify a research gap? Write five merits of finding a research gap. **(10)**

Q. 2 State True or False and correct the statement if False. **(10)**

- 1) Even if one does not find a research gap, the research is valid.
- 2) Altering the old model with new data is not an objective of a research.
- 3) Data can be mainly of two types: Primary data and Secondary data. Out of which Primary data is the one which is readily available for reference.
- 4) Literature review gives you in-depth knowledge about the topic you are intending to extend your research further.
- 5) One needs to think rationally and objectively towards the research, rather than giving it a personal angel.

Q. 3 According to you who can do a research? Support your answer with examples of three sectors/professions. **(10)**

Q. 4 Define research. Explain what are the characteristics of good research? **(10)**

Q.5 Write Short Notes On. **(10)**

- 1) Importance of research for society.
- 2) Research design.