

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BBA IN HOTEL AND TOURISM OPERATION
EXAMINATION: DECEMBER – 2022
SECOND SEMESTER

Subject : - Essentials of Tourism (514215)

Date: 08/12/2022

Total Marks: 30

Time: 10.00 am to 11.30 am

- Instructions:** 1) Each question carries equal marks.
2) Attempt any 06 questions of your choice.

- Q. 1** Define tourism infrastructure. Explain in brief accommodation as a element of tourism infrastructure **(05)**
- Q. 2** Explain any 5 types of tourist attractions **(05)**
- Q. 3** Explain transport as an attraction with an appropriate example. **(05)**
- Q. 4** Why tourism organizations are essential? **(05)**
- Q. 5** Write a short note on – sources of income for a travel agency **(05)**
- Q. 6** What is tour package and components of tour package? **(05)**
- Q. 7** Explain the types of travel agencies **(05)**
- Q.8** Explain the role of guide and escorts in tourism industry **(05)**
- Q.9** Explain in brief – different types of tour agents **(05)**
- Q.10** Write a short note on – Deccan Odyssey **(05)**
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