

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF HOTEL MANAGEMENT & CATERING
TECHNOLOGY (BHMCT)
EXAMINATION : DECEMBER– 2022
SIXTH SEMESTER

C/CB
60:40

Subject : - Event Management (BHM19-026613)

Date: 5/12/2022

Total Marks: 60

Time: 2.00 pm to 4.30 pm

Instructions: 1) Each question carries 10 marks.
2) Question No. 1 is Compulsory. Attempt any 05 questions from remaining.

- Q. 1.** What is an event management and how does one plan & execute an event? (10)
- Q. 2. Write a short note on,** (05)
1. Client (05)
2. External Venue (05)
- Q. 3.** Explain key event management skills. (10)
- Q. 4.** Explain basic event Objectives. (10)
- Q. 5.** Write down the definition of event and discuss different types of event. (10)
- Q. 6.** What are risks involved in event business? (10)
- Q. 7.** Discuss the tips for effective marketing for an event business. (10)
- Q. 8. Write a short note on,**
1. Post event checklist (05)
2. Pre event checklist (05)
-