

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTERS OF ARTS ((DIGITAL ARTS -ANIMATION))

EXAMINATION: DECEMBER - 2022
THIRD SEMESTER

Sub: Entrepreneurship Development (MADA-19-307)

Date : 20/12/2022

Total Marks : 20

Time:10.00 am to 11.00 pm

Instruction:

All questions are compulsory.

Q.1. Answer the following. (Any One) (10)

A. Explain entrepreneurship decision making Process.

OR

B. Explain the different phases involved in project management cycle.

Q. 2. Write short notes. (Any Two) (10)

1. SCAMPER method of idea generation
 2. PESTEL Analysis
 3. Critical Path Technique
 4. Rural Entrepreneurship in India
 5. Product life cycle
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