

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**MASTER OF COMMERCE (M.COM.)**  
**EXAMINATION : MAY - 2023**  
**THIRD SEMESTER**

**Sub: Global Business Environment (MCC-312)**

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**Date: 29/05/2023**

**Total marks: 100**

**Time: 02.00 pm to 05.00 pm**

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**Instruction: All questions are compulsory.**

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**Q. 1. Answer the following questions. (Attempt any two) (30)**

1. Examine the role of small and cottage industries
2. What is MNC .Explain its role in economic development
3. Explain the nature scope and importance of business environment
4. Explain the importance of globalization

**Q2 Answer the following questions. (Attempt any three) (30)**

1. Explain the importance of privatization
2. Explain the importance of MNC
3. How does pollution affect human and wildlife?
4. Discuss the role of political environment
5. What is water pollution? How it impacts human health?

**Q3 Write short notes. (Attempt any four) (20)**

1. Noise pollution
2. Prevention of Air pollution
3. Air Pollution
4. Small scale industry
5. Effects of pollution
6. Foreign investments in India

**Q4A. Answer in one Sentence (Any 5) (10)**

1. Define Legal environment
2. Define International business
3. Define Social economy
4. Define Air pollution
5. Write one way of prevention of Air pollution

6. Define Competition analysis
7. Define Global Business Environment

**Q4B. Select the correct Alternatives (Attempt any Ten)**

**(10)**

1. Bacterial infections -----.  
 a. Cholera  
 b. Jaundice  
 c. Dysentery  
 d. Typhoid
2. RBI is also called as-----.  
 a. Central Bank  
 b. Note Bank  
 c. Apex Bank  
 d. Money Bank
3. Full form of UTI-----.  
 a. Universal tall institute  
 b. Unit Trust Of India  
 c. Unit Trust institute  
 d. Unique trust of India
4. Macro economics deals with-----  
 a. Large  
 b. Whole  
 c. Small  
 d. Tiny
5. FDI means-----.  
 a. foreign direct investment  
 b. foreign doing investment  
 c. foreign indirect investment  
 d. none of these
6. Demography is the study of-----.  
 a. population  
 b. children  
 c. people  
 d. society
7. MRTP means  
 a. Monopolies restrictive trade practices  
 b. Monopoly range trade practice  
 c. Monopoly ranging restriction tariff  
 d. none of these  
 policies
8. The macro forces are generally -----.  
 a. Uncontrollable  
 b. static  
 c. controllable  
 d. dynamic
9. Bacterial infections -----.  
 a. Cholera  
 b. Jaundice  
 c. Dysentery  
 d. Typhoid
10. RBI is also called as-----.  
 a. Central Bank  
 b. Note Bank

- c. Apex Bank
- d. Money Bank
11. Full form of UTI-----.
- a. Universal tall institute
- b. Unit Trust Of India
- c. Unit Trust institute
- d. Unique trust of India
12. India is a --- economy
- a. Mixed
- b. traditional
- c. Cultural
- d. Agricultural
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