

TILAK MAHARASHTRA VIDYAPEETH, PUNE

MASTER OF COMMERCE (M.COM.)

EXAMINATION :MAY - 2023

FOURTH SEMESTER

Sub: Ethical Studies-II (MCES-411)

Date:26/05/2023

Total Marks :100

Time: 2.00 am to5.00 pm

Instructions:

- 1) All questions are compulsory.
 - 2) Figures to the right indicate full marks.
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Q.1 Answer the following questions. (Attempt any two) (30)

1. Explain the Role of Board of Directors in detail.
2. Discuss the role of Auditor in Corporate governance.
3. Discuss Ethical issues in Advertising.
4. State and explain the professional Code of Ethics in Nursing.

Q.2 Answer the following. (Attempt any three) (30)

1. Explain the ethics in Social And Mass Media
2. Ethical issues in Hospitality
3. Discuss the Ethics in Education in detail.
4. State the role and function advertising in Modern world business.
5. Brief review about code of conduct for Teachers.

Q.3 Write short notes. (Attempt any four) (20)

1. Ethics in Medical Profession
2. Corporate Management
3. Role of government in corporate governance
4. Restaurant ethics
5. Global advertising Environment
6. Ragging

Q.4 A Answer in one Sentence (Attempt any five) (10)

1. Full form of CSR
2. Give companies Act new
3. Full form of I.C.N
4. What do you mean by Management?
5. What do you mean by Ethics?
6. Give few examples of Media.
Give one word for CSR.
- 7.

Q.4 B Select the Correct Alternatives (Attempt Any Ten)

(10)

1. Over ----- lakh Indian die of hunger every year
a)75
b)None of these
c)25
d) 90
2. The companies act -----.
a)1956
b)1945
c)1935
d) None of these
3. ----- is the essence of honor
a)Honesty
b) None of these
c)Loss
d)Property
4. Integrated -----or character “gravitas”.
a)Power
b) None of these
c)Weakness
d)Strength
5. Code of nursing ethics was established in -----.
a)1999
b)1899
c) None of these
d) 2017
6. ----- professionals now give more importance to content.
a)Laws
b) None of these
c)Media
d)People
7. The word advertise is originated from the ----- word Averter
a)Japanese
b) None of these
c)Indian
d)Latin
8. ----- is deliberate deception for the purpose of personal gain.
a)Fraud
b)Mix
c) None of these
d) Error
9. Consent is a ----- requirement for research involving human being
a>Last
b) None of these
c)Primary
d)Secondary
10. The core of administrative ethics is integrity of -----.
a)Personal
b)Tradition
c)Communication
d) None of these
11. The real growth of industries started in India after independence in _____.
a) 1942
c) 1947
b) 1943
d) None of these
12. HSE Research committee was set in -----
a)1933
b)None of these
c)2017
d)2000
