

TILAK MAHARASHTRA VIDYAPEETH, PUNE**MASTER OF COMMERCE (M.COM.)****EXAMINATION : MAY- 2023****SECOND SEMESTER****Sub: Modern Business Practices (MCC - 212)****Date: 23 /05/2023****Total Marks :60****Time: 10.00 am to 12.30 pm****Instructions:**

- 1) All questions are compulsory.
- 2) Figures to the right indicate full marks.

Q.1 Answer the following questions. (Attempt any two) (32)

1. What are the activities of Maharashtra Chamber of Commerce (MACCIA)
2. Define the Public Enterprise and Explain its Characteristics.
3. Explain any eight major services of CII.
4. Elaborate the types of ASSOCHAM membership and their benefits

Q.2 Answer the following. (Attempt any one) (08)

1. Explain the benefits of Organic Manure
2. Explain the management and control of public sector enterprises.
3. What are the benefits of FICCI Membership?

Q.3 Write short notes. (Attempt any two) (10)

1. WTO
2. Meat and Poultry
3. Private Entreprises
4. IMC

Q.4 Select the Correct Alternatives (Attempt Any Ten) (10)

1. WTO Stand For _____

a. World Terrif Organization	b. Wide Trade Organization
c. World Triple Organization	d. World Trade Organization
2. MCCIA stands for _____

a. Mahratta Chamber Of Commerce, India And Agriculture	b. Maharashtra Chamber Of Commerce, Industries And Agriculture
c. Maharashtra Chamber of Commerce, India & Agriculture	d. Mahratta Chamber Of Commerce, Industries And Agriculture
3. B2B Stands for _____

a. Buying to Business	b. Business to Business
c. Buying to Buying	d. Business to Buying
4. The MCCIA renders services to the industry through its _____ committees.

a. 5	b. 10
c. 30	d. 15

5. Both the _____ government and _____ governments have devised programmes to woo the entrepreneurs for setting up agribusiness in India.
 - a. Central , State
 - b. Central , district
 - c. Central , National
 - d. Corporate , State
 6. CII conducts training programmes mainly through
 - a. Centers of Education
 - b. Centers of Expert
 - c. Course of Excellence
 - d. Centers of Excellence
 7. _____ implies "freedom to act
 - a. Accountability
 - b. Autonomy
 - c. Efficiency
 - d. Accuracy
 8. The First office of the MCCIA was established in _____ premises
 - a. Sakal
 - b. Kesari
 - c. Thane
 - d. Delhi
 9. Milk production alone involves more than _____ million producers
 - a. 60 mn
 - b. 50 mn
 - c. 70 mn
 - d. 17 mn
 10. _____ when kept for a long time is decomposed and it forms compost, one of the richest nutrient sources for fertilization of the soil.
 - a. Green manure
 - b. Green manure
 - c. Animal manure
 - d. none of these
 11. _____ subsidies are related to quantum of output.
 - a. Blue Bottle
 - b. Purple Box
 - c. Blue Box
 - d. Red Box
 12. Government identified nine central public sector enterprises (CPSEs) as _____.
 - a. Nine Sets
 - b. Autonomy
 - c. Navaratnas
 - d. New sets
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