**CB**Batch 2018-21

## TILAK MAHARASHTRA VIDYAPEETH, PUNE BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

**EXAMINATION: DECEMBER- 2023** 

**SEMESTER - I** 

**Sub.: Principles of Management (BBA15-111)** 

| Instructions: 1) All questions are compulsory. 2) Figures to the right indicate full marks.  Q. 1. Choose the most appropriate option.  1. Managerial Skills involve a) Conceptual skills b)Human skills c) Technical skills d) All the above  2 is the First step of Planning process a) Perception of Opportunities b)Formulating supp c) Planning Premise d) Evaluation of Al  3. Management skills applies to managers at a) Middle Level b)Top Level c) Executive Level d) All levels in an of 4 is about grouping of jobs. a) Directing b)Organizing c) Planning d) Controlling  5 represents the top-level management pertaining to thinking a) Operative Management b) Administrative M c) Floor Level Management d) Both a & c  Q. 2. State True / False  1. Management is only an Art. a) True b) False 2. Middle level management consists of Presidents & Directors. a) True b) False 4. Planning is a process through which manager looks into the future a) True b) False 5. Henry Fayol is "The Father of Scientific Management" a) True b) False C. 3. Write Short notes on (Any Three)  1. Explain Neo- Classical Theory and Modern Theory with its limital 2. Describe Roles of a manager in details   | Time: 10.00am to 12.30pm |
|--|--------------------------|
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| Explain Neo- Classical Theory and Modern Theory with its limitar   | (15)                     |
|  | (15)                     |
|  | ions.                    |
| 2. Describe from of a manager in details   |                          |
| 3. Explain the characteristics of decision making?   |                          |
| 4. Differentiate between Management and Administration.  |                          |
| 5. State the Principles of Scientific Management.  |                          |
| 3. Explain the characteristics of decision making?   | ions.                    |

## Q. 4. Answer in detail (Any Two)

(20)

- 1. Explain Henry Fayol's 14 principles of management
- 2. Describe levels of management along with their functions in detail. Along with a diagram
- 3. Explain the Steps of Planning Process? Along with a suitable diagram

## Q. 5. Case study

(15)

'ABC Leathers Ltd.' is the manufacturer of leather products. It is producing on large scale and its organizational structure is functional. In the production department various foremen have been employed. Each foreman has been made responsible for production planning, implementation and control. This has led to a situation of confusion and uncertainty. Suggest a technique of scientific management of foremanship to ABC Leather Ltd. which may help it to effectively organize planning and its execution.

Principles of Managemet (BBA15-111) ALD-I