

Q. 3. Write Short notes on (Any Three) (15)

1. Internal Methods of Recruitment
2. Voluntary Retirement Scheme
3. Challenges of HRM
4. Employee retention
5. Importance of Reference Check

Q. 4. Answer in detail (Any Two) (20)

1. Differentiate between Personnel Management & Human Resource Management.
2. Every company follows their own selection process. Describe a good selection process as per your choice of company.
3. Describe the role of an HR Manager in building a successful organization.

Q. 5. Case study (15)

ABC handlooms Ltd. Set up a factory for manufacturing jute bags in a remote village as there was no raw materials available. The revenue earned by the company was sufficient to cover the costs and the risks. The demand of bags was increasing day by day, so the company decided to increase production to generate higher sales. For this they decided to employ people from the nearby villages as very few job opportunities were available in that area. The company also decided to open schools and crèches for the children of its employees.

Question:

1. Identify and explain the objectives of management discussed above.
2. State any two values which the company wanted to communicate to the society.

Solve the above case using following steps.

- Step 1: Write down facts of the case
- Step 2: SWOT analysis of the case
- Step 3: Give your assumptions
- Step 4: Answer the questions
- Step 5: Title the case
