

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BACHELOR OF COMMERCE (B.COM)
EXAMINATION: DECEMBER 2023
FIRST SEMESTER

Subject: Study of Business Houses (BCOM23-104)

Date: 09/12/2023

Total marks: 60

Time: 10.00 am to 12.30 pm

Instructions: 1) Attempt all Questions
2) Figures to the right indicate full marks

Q. 1) Answer the Multiple Choice questions. (Any 10) (10)

1. _____ is the main Product line of GRASIM
 - a) Wood
 - b) Silk
 - c) Tea
 - d) None
2. Tata Group was founded in _____
 - a) 1868
 - b) 1688
 - c) 1968
 - d) 1988
3. _____ is the Founder of Tata Group
 - a) JRD Tata
 - b) Dorabji Tata
 - c) Jamshetji Tata
 - d) Ratan Tata
4. Reliance Industries established in _____
 - a) 1973
 - b) 1963
 - c) 1966
 - d) 1976
5. _____ is the Founder of the House of Mahindras
 - a) Dhirubhai
 - b) Gagalbhai
 - c) JK Mahindra
 - d) Ratan
6. Bajaj Auto was led by _____
 - a) Rahul Bajaj
 - b) Shekhar Bajaj
 - c) Rajeev Bajaj
 - d) Sanjeev Bajaj
7. _____ is Odd in Bajaj Group
 - a) Bajaj Fin
 - b) KOEL
 - c) Bajaj Auto
 - d) Bajaj Electricals
8. Mr. L K Kirloskar is more with _____
 - a) Agri Engg
 - b) Consultancy
 - c) Automobile
 - d) Pharma
9. _____ is not from Mafatlal Group
 - a) Gagalbhai
 - b) Anil
 - c) Narottamdas
 - d) Arvindbhai

