

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM)
EXAMINATION: DECEMBER - 2023
FIRST SEMESTER

Sub: Principles of Management and Management Information System (MIS) (MCC-112)

Date: 06/12/2023

Total marks: 100

Time: 10.00 am to 01.00 pm

Instruction: 1) All questions are compulsory. 2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (30)

1. What is Leadership? Discuss the qualities of Leadership?
2. State the importance and limitations of Forecasting.
3. Explain the 14 Principles of Management.
4. Define Direction. Explain the characteristics, Importance of Directing in detail.

Q. 2 Answer the following questions. (Attempt any three) (30)

1. Discuss the factors affecting the Decision making process.
2. Explain the Managerial skills required for management.
3. State the characteristics of MIS.
4. Explain the types Organization?
5. Explain the function of Management.

Q. 3 Write short notes. (Attempt any four) (20)

1. F.W.Taylor
2. Maslow's theory of need
3. Leadership
4. Barriers in Communication
5. Principles of Direction.
6. Disaster Management

Q. 4 A. Answer in one Sentence (Attempt any five) (10)

1. Full Form of TQM
2. Full Form of PERT
3. Define Staffing
4. What is Performance Appraisal?
5. Define Communication
6. Who is the Father of the Modern Management?
7. Define Leadership

B. Select the correct Alternatives (Attempt any ten)

(10)

1. Planning is a -----process
 - A) Continuous
 - B) Gap
 - C) Time begin
 - D) Compulsory
2. Management can be called as a process of ----- activities.
 - a) Function
 - b) Organized
 - c) None
 - d) Process
3. Manager at all levels perform the same ----- function.
 - a) Visible
 - b) Different
 - c) None
 - d) Basic
4. A ----- is a planning and controlling devices.
 - a) Direction
 - b) Budget
 - c) Communication
 - d) Money
5. ----- Refers to the reply of the receiver
 - a) Feedback
 - b) Decoding
 - c) Idea
 - d) Encoding
6. Leadership is a mean of -----.
 - a) Planning
 - b) Staffing
 - c) Direction
 - d) Forecasting
7. The aim of any business is to maximize -----.
 - a) Loss
 - b) Profit
 - c) Assets
 - d) Liabilities
8. The ----- of management also varies with each level in the organization.
 - a) Span
 - b) Co-ordinates
 - c) Control
 - d) Authority
9. _____ is called the “Father of Modern Management”.
 - a) Henry Fayol
 - b) Elton Mayo
 - c) Peter Drucker
 - d) F. W. Taylor
10. Hawthorne experiments are divided into _____ phases.
 - a) 4
 - b) 3
 - c) 2
 - d) 5
11. The foundation of MIS is the principles of ----- and its practices.
 - a) Information
 - b) Management
 - c) Duty
 - d) Function
12. MIS -----the need of individual, group, management.
 - a) Need
 - b) Fulfill
 - c) Structure
 - d) Requires