

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**MASTER OF COMMERCE (M.COM)**  
**EXAMINATION: DECEMBER - 2023**  
**SECOND SEMESTER**  
**Sub: Modern Business Practices (MCC-212)**

**Date: 13/12/2023**

**Total marks: 100**

**Time: 10.00 am to 01.00 pm**

**Instruction: 1) All questions are compulsory. 2) Figures to the right indicate full marks.**

**Q. 1 Answer the following questions. (Attempt any two) (30)**

1. Describe the activities of MACCIA.
2. Distinguish between Private Enterprises and Public Enterprises.
3. Explain the eight services of FICCI (Federation of India chamber of commerce and Industry)
4. Explain Bio-Fertilizer and explain its example.

**Q. 2 Answer the following questions. (Attempt any three) (30)**

1. Write nature and characteristics of Indian Agriculture.
2. Explain the Egg industry in detail.
3. Discuss Private Enterprises.
4. What are the features of new agricultural policy?
5. The role of government in supporting an entrepreneur

**Q. 3 Write short notes. (Attempt any four) (20)**

1. B2B Solution
2. IMC
3. WTO
4. Green Manure
5. Explain ATA Carnet
6. Limitations of government undertakings

**Q. 4 A Answer in one Sentence (Attempt any five) (10)**

1. Write Full Form of ASSOCHAM
2. Write Full Form of FICCI
3. Write Full Form of GATT
4. Write full form of CII
5. Write full form of WTO
6. Where is the office of MAACCI
7. In which year was WTO established?

**B. Select the correct Alternatives (Attempt any ten) (10)**

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1. MCCIA Was founded in the year.
    - a. 1955
    - b. 1960
    - c. 1957
    - d. 1934
  2. CSR Stand for \_\_\_\_\_.
    - a. Customer Social Responsibility
    - b. Company Social Responsibility
    - c. Corporate Social Responsibility
    - d. Corporate Social Response
  3. Kharif season is from \_\_\_\_\_.
    - a. June to October
    - b. June to May
    - c. November to March
    - d. January to March
  4. The Companies Act is \_\_\_\_\_.
    - a. 1932
    - b. 1957
    - c. 1956
    - d. 1960
  5. \_\_\_\_\_ is the essence of India.
    - a. Agriculture
    - b. Service
    - c. Freedom
    - d. Business
  6. Milk production alone involves more than ----- millions producers
    - a. 77
    - b. 45
    - c. 32
    - d. 665
  7. Indian Contract Act,-----,
    - a. 1872
    - b. 1932
    - c. 2003
    - d. 1956
  8. The MCCIA renders services to the industry through its \_\_\_\_\_ committees.
    - a. 5
    - b. 10
    - c. 30
    - d. 15
  9. CIFTI stands for \_\_\_\_\_.
    - a. Confederation of Indian Food Trade and Industry
    - b. Confederation of Industry Food Type and India
    - c. Confederation of Indian Food Trade and India
    - d. Confederation of Industry Food Trade and India
  10. Both the \_\_\_\_\_ government and \_\_\_\_\_ governments have devised programmes to woo the entrepreneurs for setting up agribusiness in India.
    - a. Central , State
    - b. Central , district
    - c. Central , National
    - d. Corporate , State
  11. Animal husbandry and fisheries also generate wealth and employment in \_\_\_\_\_.
    - a. Poultry Sector
    - b. agriculture sector
    - c. none of these
    - d. Economic sector
  12. There are \_\_\_\_\_ Miniratna Public Sector Enterprises functioning in India.
    - a. 41
    - b. 54
    - c. 45
    - d. 44
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