

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M. COM.)
EXAMINATION : DECEMBER - 2023
THIRD SEMESTER
Sub: Global Business Environment (MCC-312)

Date: 06/12/2023

Total marks: 100

Time: 2.00 pm to 05.00

Instruction: All questions are compulsory.

- Q. 1. Answer the following questions. (Attempt any two) (30)**
1. Explain the importance of banking institution.
 2. How does pollution affect our environment?
 3. Why is MNC important in the economy?
 4. Explain the nature, importance and scope of Global Business Environment.
- Q. 2 Answer the following questions. (Attempt any three) (30)**
1. Explain the importance of Public and Private Sectors.
 2. Explain the advantages and disadvantages of MNC.
 3. How do Foreign banks help Economic Development?
 4. Explain the importance of International business.
 5. Explain PESTEL analysis.
- Q. 3 Write short notes. (Attempt any four) (20)**
1. Water pollution
 2. Prevention of Air pollution
 3. Environment forecasting
 4. Competition analysis
 5. Legal environment
 6. Non banking institutions
- Q. 4 A. Answer in one Sentence (Attempt any five) (10)**
1. Define Environment forecasting.
 2. Define Foreign investments in India.
 3. Describe any one method in which water pollution can be reduced.
 4. Define Small scale industry.
 5. Define Non-banking institutions.
 6. Define water pollution.
 7. Define Global business environment.

Q. 4 B. Select the correct Alternatives (Attempt any ten)

(10)

1. Business environment includes _____ forces.
 - a) Internal
 - b) government
 - c) economic
 - d) natural
2. OTCEI stands for _____.
 - a) Over the counter exchange of India
 - b) Over the currency exchange of India
 - c) Over the company exchange of Iran
 - d) Of the currency exchange of India
3. RBI is called as _____.
 - a) Foreign Bank
 - b) Central Bank
 - c) Private Bank
 - d) Co-operative Bank
4. Macro economics means _____.
 - a) Global
 - b) Large
 - c) Micro
 - d) None of these
5. Factories act _____.
 - a) 1946
 - b) 1948
 - c) 1942
 - d) 1945
6. _____ environment of business includes customs and values
 - a) Social
 - b) Political
 - c) Cultural
 - d) Geographical
7. The various principal pollutants are _____, _____.
 - a) Solid waste
 - b) Noise
 - c) Gaseous pollutants
 - d) All the Above
8. Cottage and small-scale _____ are most _____ in Indian conditions
 - a) artisans, workers
 - b) industries, suited
 - c) undertaken, acquisitions
 - d) gained, corporate
9. FEMA stands for _____.
 - a) Full Exchange management act
 - b) Foreign extra management act
 - c) Foreign exchange management act
 - d) Full extra management act
10. BSNL stands for _____.
 - a) Bharat Sanchar Nigam Ltd
 - b) Best Sanchar Nigam Ltd
 - c) Bharat Sender News Ltd
 - d) Bharat Seva Nigam Ltd
11. GDP stands for _____.
 - a) Gross Domestic Product
 - b) Gross Domain Production
 - c) Give Domestic Production
 - d) Gross Domestic Preparation
12. MRTP act was started in the year _____.
 - a) 1969
 - b) 1965
 - c) 1960
 - d) 1972