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MASTER OF COMMERCE (M.COM)
EXAMINATION: DECEMBER - 2023
FOURTH SEMESTER
Sub: Modern Entrepreneurship Development (MCC-411)

Date: 12/12/2023

Total marks: 100

Time: 2.00 pm to 5.00 pm

Instruction: 1) All questions are compulsory. 2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (30)

1. Explain the importance of trainer and why is training important to entrepreneur?
2. Explain the role and objectives of EDP
3. Describe any five qualities that a person should possess to be a successful entrepreneur?
4. State and explain the various organizations that assist in entrepreneurship.

Q. 2 Answer the following questions. (Attempt any three) (30)

1. Role of government in supporting entrepreneur.
2. Objectives of research and development related to entrepreneurship.
3. Problems faced by entrepreneur.
4. Define on the job and off the job training.
5. Write objectives of research and development in entrepreneurship.

Q. 3 Write short notes. (Attempt any four) (20)

1. TQM
2. Business plan
3. Characteristics of entrepreneur
4. Project risk management
5. Feedback
6. Functions of Entrepreneur

Q. 4 A. Answer in one Sentence (Attempt any five) (10)

1. Name five processes of project management
2. Name three roles played by entrepreneurs
3. Full Form of S in SWOT
4. Define off the job training
5. Full Form of T in SWOT
6. Define entrepreneur
7. Define Just in Time method

B. Select the correct Alternatives (Attempt any ten) (10)

1. _____ is related to project management.
 - a) Initiation
 - b) knowledge
 - c) identification
 - d) discussion
2. _____ tries to improve the GDP of national economy.
 - a) tourism
 - b) promotion
 - c) handloom
 - d) manufacturing
3. Home services is included in _____.
 - a) domestic
 - b) programme
 - c) branding
 - d) delivery
4. Business plan include _____.
 - a) idea generation
 - b) control
 - c) thought
 - d) perception
5. _____ targets larger population.
 - a) brand
 - b) Business plan
 - c) product
 - d) image
6. TQM _____.
 - a) Tall quality management
 - b) Trained quality management
 - c) Total quality management
 - d) Task quality management
7. JIT _____.
 - a) Just in time
 - b) just in thought
 - c) just in take
 - d) none of these
8. The big Factor model was given by _____.
 - a) Myers and Bricks
 - b) Alfred Marshal
 - c) Peter Ducker
 - d) Elton Mayo
9. Styles of learning differs according to -----.
 - a) individuals
 - b) team
 - c) group
 - d) none of these
10. In which type of economies, an entrepreneur plays an important role in the development of the economy?
 - e) Socialist
 - f) Capitalist
 - g) Developed
 - h) Underdeveloped
11. CBT is called as
 - a) Customer Based Training
 - b) Computer Based Training
 - c) Company Based Training
 - d) Competition Based Training
12. Training is generally imparted in two ways – On the job training and
 - a) About the job training
 - b) Offline job training
 - c) Off the job training
 - d) Online job training

