

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM)
EXAMINATION: DECEMBER- 2023
FOURTH - SEMESTER
Sub: Ethical Studies-II(MCES-411)

Date:18/12/2023

Total marks: 100

Time: 2.00pm to 5.00pm

Instruction:1) All questions are compulsory.2) Figures to the right indicate full marks.

Q.1 Answer the following questions. (Attempt any two) (30)

1. Explain the ethics in Social And Mass Media
2. Ethical issues in Hospitality
3. Discuss the Ethics in Education in detail.
4. State and explain the professional Code of Ethics in Nursing

Q.2 Answer the following questions. (Attempt any three) (30)

1. Explain the Role of Board of Directors in detail.
2. Discuss the role of Auditor in Corporate governance.
3. Discuss Ethical issues in Advertising.
4. State and explain the professional Code of Ethics in Nursing.
5. Explain Role of government in corporate governance

Q.3 Write short notes. (Attempt any four) (20)

1. Ethics in Medical Profession
2. Corporate Management
3. Restaurant ethics
4. Fraud
5. Ethics
6. Moral

Q.4A. Answer in one Sentence (Attempt any five) (10)

1. Full form of CSR
2. Give companies Act new
3. Full form of I.C.N
4. What do you mean by Management?
5. What do you mean by Ethics?
6. Give few examples of Media.
7. E-commerce means

B. Select the correct Alternatives (Attempt any ten) (10)

1. ----- is deliberate deception for the purpose of personal gain.
 - a)Fraud
 - b)Mix
 - c) None of these
 - d) Error
2. Consent is a ----- requirement for research involving human being.
 - a)Last
 - b) None of these
 - c)Primary
 - d)Secondary
3. The core of administrative ethics is integrity of ----- .
 - a)Personal
 - b)Tradition
 - c)Communication
 - d) None of these
4. The real growth of industries started in India after independence in _____.
 - a) 1942
 - c) 1947
 - b) 1943
 - d) None of these
5. HSE Research committee was set in ----- .
 - a)1933
 - b)None of these
 - c)2017
 - d)2000
6. Integrated -----or character “gravitas”.
 - a)Power
 - b) None of these
 - c)Weakness
 - d)Strength
7. Code of nursing ethics was established in ----- .
 - a)1999
 - b)1899
 - c) None of these
 - d) 2017
8. ----- professionals now give more importance to content.
 - a)Laws
 - b) None of these
 - c)Media
 - d)People
9. The word advertise is originated from the ----- word Averter.
 - a)Japanese
 - b) None of these
 - c)Indian
 - d)Latin
10. Over ----- lakh Indian die of hunger every year.
 - a)75
 - b)None of these
 - c)25
 - d) 90
11. The companies act ----- .
 - a)1956
 - b)1945
 - c)1935
 - d) None of these
12. ----- is the essence of honor.
 - a)Honesty
 - b) None of these
 - c)Loss
 - d)Property