

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM)
EXAMINATION: DECEMBER - 2023
THIRD SEMESTER

Sub: Global Business Environment (MCC-312)

Date: 06/12/2023

Total marks: 60

Time: 2.00 pm to 4.30 pm

Instruction: 1) All questions are compulsory. 2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (32)

1. How does pollution affect our environment?
2. Explain the importance of banking institution.
3. Study of Business Environment plays an important role. Explain
4. Explain the meaning, nature, scope and importance of global business environment

Q. 2 Answer the following questions. (Attempt any one) (08)

1. Explain the role of Capital Market in India
2. Explain the importance of Public and Private Sectors.
3. Explain the advantages and disadvantages of MNC.

Q. 3 Write short notes. (Attempt any two) (10)

1. Competition analysis
2. Prevention of Air pollution
3. Environment forecasting
4. Globalization

Q. 4 Select the correct Alternatives (Attempt any ten) (10)

1. Micro Means _____
a) Small
b) Macro
c) Large
d) None of these
2. Globalization is _____ concept
a) National
b) Global
c) Liberal
d) Private
3. The various principal pollutants are _____,
a) Solid waste
b) Noise
c) Gaseous pollutants
d) All the Above
4. The glob population has silently crossed the _____ billion mark in the year 2000
a) 6
b) 7
c) 8
d) 5

5. Demography studies _____
- a) Population
b) Houses
c) Society
d) People
6. BSNL stands for _____
- a) Bharat Sanchar Nigam Ltd
b) Best Sanchar Nigam Ltd
c) Bharat Sender News Ltd
d) Bharat Seva Nigam Ltd
7. GDP stands for _____
- a) Gross Domestic Product
b) Gross Domain Production
c) Give Domestic Production
d) Gross Domestic Preparation
8. Factories act started in the year _____
- a) 1946
b) 1942
c) 1948
d) 1945
9. Law studies _____ aspects
- a) Business
b) Nature
c) Ethical
d) Legal
10. MRP stands for _____
- a) Maximum Retail Price
b) Minimum Retail Price
c) Maximum Return Price
d) Minimum Return Price
11. Business is an _____
- a) activity
b) product
c) service
d) None of these
12. Cottage and small-scale _____ are most _____ in Indian conditions
- a) artisans, workers
c) undertaken, acquisitions
b) industries, suited
d) gained, corporate
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