External (60:40) Batch (2016-17 till 2021-22& 23-24) Regular (60:40) Batch (2016-17 till 2023-24)

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MASTER OF COMMERCE (M.COM.) **EXAMINATION: DECEMBER-2023**

FOURTH SEMESTER

	Sub: Research Methodology in Business (MCC-412)				
Date: 13/12/2023		Marks: 60 Time 2.00 pm		Time 2.00 pm to 4.30 pm	
Instructions:		1) All questions are compu	ilsory.		
		2) Figures to the right indicates	cate full marks.		
Q.1	Answer th	e following questions. (Att	empt any two)	(32)	
1.	Define research report. What are the various contents of Research report?				
2.	Explain Research process in detail.				
3.	What is Interpretation of data? What are the techniques of Interpretation?			retation?	
4.	Define Research. Explain nature and objectives of research.				
Q.2	Answer th	e following. (Attempt any	one)	(08)	
1.				ollection?	
2.	What are the sampling techniques?				
3.					
Q.3	3 Write short notes. (Attempt any two)			(10)	
1.		two Types of Research			
2.	Secondary				
3.	Significan	ce of Research			
4.	Sample				
Q.4	Select the Correct Alternatives. (Attempt Any Ten)		(10)		
1.		tries to correlate the de	pendent variables with the	independent variables.	
	a) Cor	relation study	b) Descriptive	study	
	c) Exp	loratory study.	d) Variance Str	udy	
2.	is the blue print for obtaining a sample from the sampling frame.				
	a) San	npling frame	b) Research rep	port	
		npling design.	d) Research pro	ocess	
3.	Probability sampling means				
		ry individual has chance of	_	ity is associated with an	
		selected.	individual of b		
1		earch process	d) None of the	ese	
4.		Is a documentary evidence earch report		0	
	*	earch report ondary data	b) Primary datad) Interpretation		
5.		ondary data Research is bas	_		

	a) Qualitative	b) Quantitative			
	c) Applied.	d) None of these			
6.	The process of drawing a sample fa	awing a sample from a population is know as			
	a) Sampling	b) Census			
	c) Survey	d) None of these			
7.	is verbal method of securing data in the field of surveys.				
	a) Questionnaire method	b) Observation method			
	c) Interview method	d) None of these			
8.	is empirical and practical.				
	a) Historical	b) Applied research			
	c) Descriptive	d) Empirical			
9.	1 1 2 2				
	of control over social behavior				
	a) Educational Research	b) Social Research			
	c) Managerial Research	d) None of these			
10.	is detailed description of what has been done and how it has been done with respect				
	to a particular area or topic.				
	a) Research design	b) Research Document			
	c) Research Report	d) Research Problem			
11.	is the opposite of variable.				
	a) A constant	b) An extraneous variable			
	c) A dependent variable	d) A data set			
12.	A census taken often collects data throughof the following.				
	a) Standardized tests	b) Interviews			
	c) Secondary data	d) observations			