

TILAK MAHARASHTRA VIDYAPEETH, PUNE
MASTER OF COMMERCE (M.COM)
EXAMINATION: DECEMBER - 2023
FOURTH SEMESTER
Sub: Ethical Studies-II (MCES-411)

Date: 18/12/2023

Total marks: 60

Time: 2.00 pm to 4.30 pm

Instruction: 1) All questions are compulsory. 2) Figures to the right indicate full marks.

Q. 1 Answer the following questions. (Attempt any two) (32)

1. Explain the ethics in Social And Mass Media.
2. Ethical issues in Hospitality.
3. Discuss the Ethics in Education in detail.
4. State and explain the professional Code of Ethics in Nursing.

Q. 2 Answer the following questions. (Attempt any one) (08)

1. Explain the Role of Board of Directors in detail.
2. Discuss the role of Auditor in Corporate governance.
3. Discuss Ethical issues in Advertising.

Q. 3 Write short notes. (Attempt any two) (10)

1. Ethics in Medical Profession
2. Corporate Management
3. Role of government in corporate governance
4. Restaurant ethics

Q. 4 Select the correct Alternatives (Attempt any ten) (10)

1. Consent is a ----- requirement for research involving human being.
a) Last
b) None of these
c) Primary
d) Secondary
2. The core of administrative ethics is integrity of -----.
a) Personal
b) Tradition
c) Communication
d) None of these
3. The real growth of industries started in India after independence in _____.
a) 1942
b) 1943
c) 1947
d) None of these
4. HSE Research committee was set in -----.
a) 1933
b) None of these
c) 2017
d) 2000

5. Integrated -----or character “gravitas”.
- a) Power
c) Weakness
- b) None of these
d) Strength
6. Code of nursing ethics was established in -----.
- a) 1999
c) None of these
- b) 1899
d) 2017
7. ----- professionals now give more importance to content.
- a) Laws
c) Media
- b) None of these
d) People
8. The word advertise is originated from the ----- word Averter.
- a) Japanese
c) Indian
- b) None of these
d) Latin
9. Over ----- lakh Indian die of hunger every year.
- a) 75
c) 25
- b) None of these
d) 90
10. The companies act -----.
- a) 1956
c) 1935
- b) 1945
d) None of these
11. ----- is the essence of honor.
- a) Honesty
c) Loss
- b) None of these
d) Property
12. ----- is deliberate deception for the purpose of personal gain.
- a) Fraud
c) None of these
- b) Mix
d) Error
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