

**TILAK MAHARASHTRA VIDYAPEETH, PUNE**  
**BBA IN HOSPITALITY & TOURISM (BBAHT)**  
**EXAMINATION: NOVEMBER 2023**  
**FOURTH SEMESTER**

**Subject : Travel & Tourism-IV(HT18-124415)**

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**Date: 25/11/2023**

**Total Marks:60**

**Time: 2.00 pm to 4.30 pm**

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**Instructions:** 1) Each question carries 10 marks.  
2) Attempt any 06 questions.

- Q. 1.** Explain any 4 emerging types of tourism. (10)
- Q. 2.** Explain the different levels at which tourism plans are prepared. (10)
- Q. 3.** What are the positive impacts of tourism on the environment? (10)
- Q. 4.** Write a short note on, 1. Online travel agent, 2. Air cargo management. (10)
- Q. 5.** Discuss in detail the principles of attraction development. (10)
- Q. 6.** Explain the term 'Multiplier effect' in tourism. (10)
- Q. 7.** Write in detail 'the basic steps of planning in tourism'. (10)
- Q. 8.** Write a note on carrying capacity and write down different types of it. (10)
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