

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BBA IN HOTEL AND TOURISM OPERATION
EXAMINATION: NOVEMBER 2023
SECOND SEMESTER

Subject : - Essentials of Tourism (514215)

Date: 30/11/2023

Total Marks: 30

Time: 10.00 am to 11.30 am

Instructions: 1) Each question carries equal marks.
2) Attempt any 06 questions of your choice.

- Q. 1** Explain various water transports available in Tourism for a global tourist. (05)
- Q. 2** Explain why there is need for tourism organizations. (05)
- Q. 3** Write a short note on: Income sources for a Travel Agency (05)
- Q. 4** Explain any 5 Supplementary Accommodations for tourists. (05)
- Q. 5** Classify and explain various types of Package tours. (05)
- Q. 6** What is MTDC? Explain its functions. (05)
- Q. 7** How can F and B serve as an tourism attraction? (05)
- Q. 8** Which are various road transport facilities available for tourist in India? (05)
- Q. 9** List down various activities of PATA (05)
- Q. 10** Define guide. What are various types of guides? (05)
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