

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BBA IN HOTEL AND TOURISM OPERATION
EXAMINATION: NOVEMBER 2023
THIRD SEMESTER

Subject : - Research Methodology - I (514313)

Date: 22/11/2023

Total Marks: 30

Time: 2.00 pm to 3.30 pm

Instructions: 1) Each question carries equal marks.
2) Attempt any 03 questions

Q. 1 Write Short Notes On (10)

- 1) Importance of research for society.
- 2) Research design.

Q. 2 According to you who can do a research? Support your answer with examples of three sectors/professions. (10)

Q. 3 Define research. Explain what are the characteristics of good research? (10)

Q. 4 What are the components of research process? (10)

Q.5 State True or False and correct the statement if False. (10)

- 1) Literature review gives you in-depth knowledge about the topic you are intending to extend your research further.
 - 2) One needs to think rationally and objectively towards the research, rather than giving it a personal angel.
 - 3) Literature review is reading daily newspapers and books available on subject.
 - 4) Research gap is statement made before literature review which we can validate with literature review.
 - 5) Data can be mainly of two types: Primary data and secondary data. Out of which Primary data is the one which is readily available for reference.
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