

TILAK MAHARASHTRA VIDYAPEETH, PUNE
BBA IN HOTEL AND TOURISM OPERATION
EXAMINATION: NOVEMBER 2023
FIFTH SEMESTER
Subject : - Tourism Studies - VII (TS-514513)

Date: 23/11/2023

Total Marks: 60

Time: 10.00 am to 12.30 pm

Instructions: 1) Each question carries equal marks.
2) Attempt any 06 questions

- Q. 1** Why should a manager keep a close eye on competition and how he should work towards retaining talent in the organization **(10)**
- Q. 2** What do you understand by the managerial obsolescence and Why is it necessary to maintain good relations with various society segments **(10)**
- Q. 3** What are your responsibilities towards customers and retailers **(10)**
- Q. 4** What is system? What are the different kinds of system and explain MIS **(10)**
- Q. 5** What do you understand by planning and what planning implies? **(10)**
- Q. 6** Write down in detail about the basic steps involved in designing a control process. **10)**
- Q. 7** Write down in detail about the organization skills and why should a manager have leading skills **(10)**
- Q.8** Write down in detail about the managerial levels and list the roles of top executive. **(10)**
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